



# PaintExpo

## Eurasia

8<sup>th</sup> International Industrial Coating  
Technologies Exhibition

**01-03 October 2025**  
Istanbul Expo Center

Co-Located



**Surtech**  
Eurasia

[paintexpo.com.tr](http://paintexpo.com.tr)



Organizer



Supporters



Media Partner



THIS FAIR IS ORGANIZED WITH THE PERMISSION OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY)  
IN ACCORDANCE WITH THE LAW NO.5174

The 8<sup>th</sup> International Industrial Coating Technologies Exhibition "PaintExpo Eurasia" will bring together the leading companies and visitors of Eurasia at the Istanbul Expo Center between 01-03 October 2025.

PaintExpo Eurasia is a pioneer in offering new business opportunities and meeting directly relevant customers and will offer participating companies the opportunity to meet thousands of local and foreign industry professionals.

**2023**

## Statistics



- 70% FAIRLY EFFECTIVE
- 23% EFFECTIVE
- 7% NOT EFFECTIVE



"It was appropriate for us to launch our newly developed devices at this exhibition. Additionally, we are very pleased to have the opportunity to introduce our new projects by meeting with our visitors."

**Ali Gürses**

Sistem Teknik Makine San. ve Tic. A.Ş.  
Executive Board Member

## WHY EXHIBIT?

- Increase Your Brand Awareness
- Strengthen Your Customer Relationship
- Don't Fall Behind The Competition
- Create Leads
- Increase Your Prestige



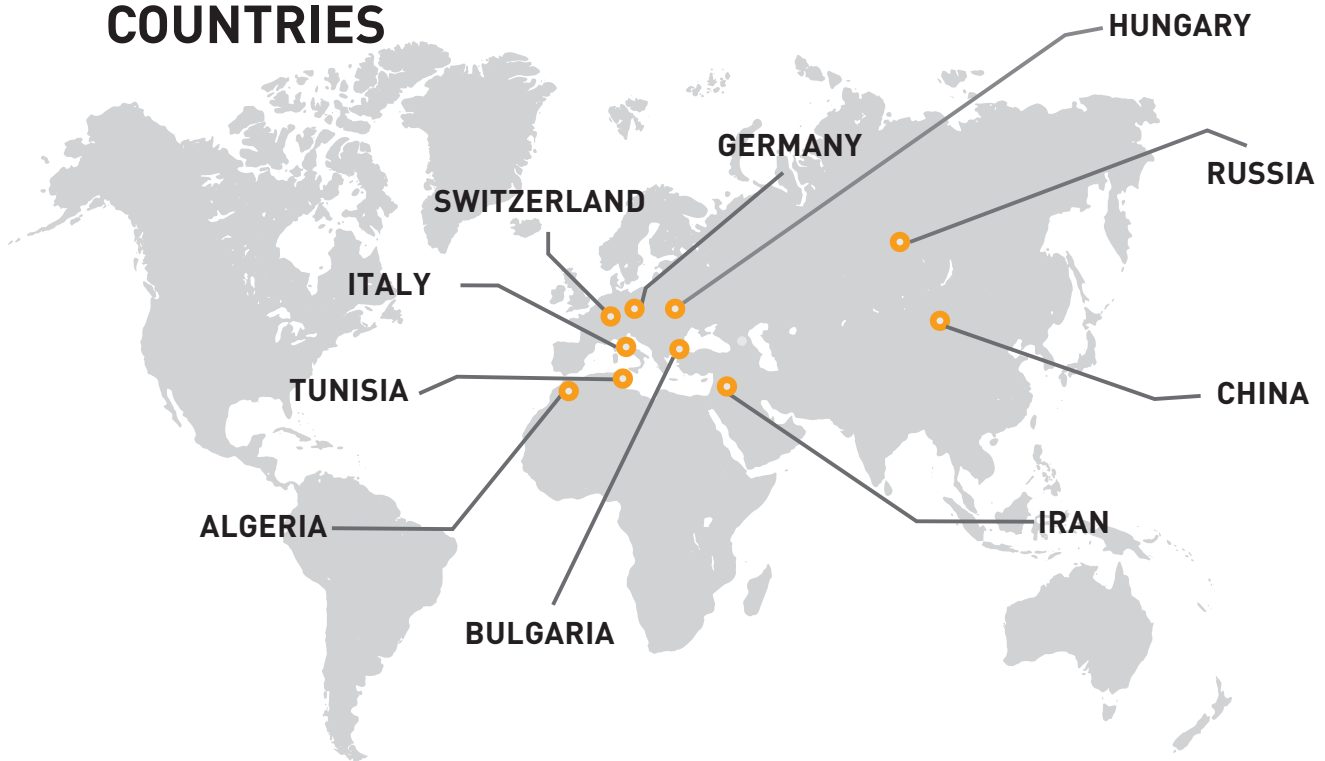


“We had the opportunity to discuss new and ongoing projects with our guests and meet new investors. It was a very productive fair for us. We are considering attending the next exhibition again.”

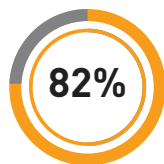
**Tufan Uludağ**  
Nordson / Regional Sales Manager



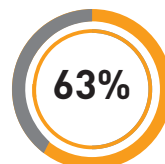
## TOP 10 FOREIGN VISITOR COUNTRIES



### What are your reasons for participating in PaintExpo Eurasia?



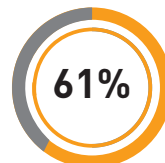
**82%** Finding new business contacts



**63%** Improving brand awareness



**80%** Strengthening existing relationships



**61%** Making sales / Taking orders



**42%** Finding export customers

710

**171**

**Total Exhibitors**

**87**

**Foreign Exhibitors**

**817**

**Foreign Visitors**

**4283**

**Total Visitors**

### Visitor Profile

- Coating Job-Shops
- Automotive Industry and Suppliers
- Commercial Vehicles, Railway, Ship and Shipyards
- Aviation and Aerospace
- Machinery Manufacturing
- Metal and Metal Sheet Processing
- Plastics Processing
- White Goods and Household Appliances
- Furniture (Wood and Metal)
- Sports and Leisure Products
- Metal and Glass Facade Construction
- Window Manufacturing
- Electronic Industry
- Heating and Cooling Industry
- Packaging Industry
- Radiator Manufacturers
- Bridges, Pipelines, and Power Supply Lines
- Many Others

### Exhibitor Profile

- Systems and Equipment for Wet Painting, Powder Coating and Coil Coating
- Application Systems and Spray Guns
- Wet Paints and Powder Coatings
- Automation and Conveyor Technologies
- Cleaning and Pre-Treatment
- Drying and Curing
- Environmental Technology, Air Supply, and Exhaust Air Purification, Water Treatment, Recycling and Disposal
- Accessories (Covering Materials and Systems, Painting Hangers, Filters, Pumps)
- Measuring and Test Technology, Quality Assurance
- Paint Stripping
- Job-Shop Coating
- Services
- Training and Vocational Education
- Research



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**VENUE: ISTANBUL EXPO CENTER**



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"innovative fair concept"

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